



PLANNING
BUILDING
HERITAGE
LANDSCAPE
URBAN DESIGN

CITY PLAN HERITAGE

WOLLONDIBBY HOMESTEAD, ALPINE WAY, JINDABAYNE, 2007, CPH

TELEPHONE 8270 3530
FACSIMILE 8270 3501

LEVEL 1 364 KENT STREET
SYDNEY NSW 2000 AUSTRALIA

WWW.CITYPLAN.COM.AU
ABN 46 103 185 413

TABLE OF CONTENTS

1.0 Executive Summary	3
2.0 Qualifications and Company History.....	4
3.0 Key Personnel Resumes.....	5
4.0 Experience (examples).....	12
5.0 Public and Private Sector References	23
6.0 Conclusion	23

1.0 Executive Summary

City Plan Heritage is a Sydney based practice skilled in the disciplines of heritage conservation and management. The team at City Plan Heritage brings together a unique combination of experience, qualifications and abilities. City Plan Heritage places a special emphasis on striking a positive balance between appropriate change and the retention of cultural values. As advice on heritage issues relating to planning and development is becoming a more specialized service, we offer a full range of services including:

- Heritage Impact Statements;
- Heritage Assessments;
- Conservation Management Plans;
- Heritage Studies;
- Heritage Interpretation;
- Conservation Architect Services;
- Archival Recording; and
- Coordination of Archaeological Services.

Increasingly we are involved from the earliest design stage of a project providing technical advice on heritage issues to inform the design and assist clients in demonstrating a commitment to meeting current philosophical and statutory standards. Our boutique nature allows City Plan Heritage to offer personal service within a team environment. Our strength lies in our ability to relate to our clients' needs. Empathy and respect for the work of architects and other specialists is assured, as is work quality and value. The scope of our project work ranges from large scale developments to small residential extensions. Our clients include private property owners, government, corporate and institutional owners of property.

City Plan Heritage is a division of City Plan Services, along with Planning, Building, Landscaping and Urban Design divisions. City Plan Services operates at the key gateways through the development process. Our involvement in a project often begins with analysis and evaluation of development potential and the constraints of a site, continuing through all phases to ongoing annual certification. Our work involves a response to planning frameworks and building codes; advice on applications for rezoning; liaison with consent authorities; input in the design process to meet planning and heritage constraints and opportunities and acceptable alternative solutions to meet the building codes.

Constant interdisciplinary communication enables City Plan professionals to have a unique market overview, keeping us always at the leading edge of policy, legislative and political trends and with offices in Gosford and Brisbane we are able to offer our clients specialist advice wherever their projects may be, whether in Australia or overseas.

2.0 Qualifications and Company History

City Plan Heritage was established in 2000 in response to a growing need for a quality heritage consultancy with 'in house' town planning, urban design and building surveying skills. By offering heritage conservation services within the infrastructure of a large planning firm rather than being aligned to any architectural practice, City Plan Heritage can provide truly independent advice for clients.

City Plan Heritage is a small firm with staff members of varying backgrounds and expertise and collectively the company is experienced in providing a range of heritage services to a varied clientele. Relevant personnel CVs are provided along with details of previous company experience and projects in section 3 of this application.

3.0 Key Personnel Resumes

KERIME DANIS

(Manager)

Education

- 2002 Master of Heritage Conservation with Honours, University of Sydney
- 1982 Bachelor of Architecture, Mimar Sinan University, Istanbul
- 2007 Certificate in Heritage Documentation Methods, University of Sydney
- 1999 Certificate IV in Architectural Technology, SIT, Sydney

Professional Memberships

- Member, Australian Institute of Architects (AIA) Affiliate Level 1
- Member, ICOMOS International
- Member, AIA Heritage Committee
- Member, AIA Register Review Committee
- Member, Adaptive Re-use and Alts & Adds Committee (Joint Project of AIA + NSW Heritage Council)
- Member, Chamber of Architects, Turkey

Key Positions and Responsibilities (Heritage Conservation)

City Plan Heritage

Senior Architectural Heritage Consultant (2001 – April 2007)

Manager (April 2007 – present)

Kerime joined City Plan Heritage in November 2001. In 2002, Kerime completed a Masters in Heritage Conservation at the University of Sydney. Her Masters dissertation was on the history and conservation of corner shops, her case study was the

Canterbury area. Kerime has 15 years extensive experience in architectural practice and project management in the Turkish Republic.

Kerime is responsible for the research and preparation of Heritage Impact Statements, Heritage Assessments, Conservation Management documents, Interpretation Strategies, and supervision of Conservation Works, as well as schedule of conservation works, long term maintenance plans and archival recordings. She also has considerable experience on the preparation and data entry of Heritage Inventories (SHI) including Burwood Heritage Inventory and Canterbury Heritage Inventory.

In addition, Kerime's architectural and design skills add to the range of expertise at City Plan Heritage. Kerime prepares measured drawings of buildings and sites, and her skills are utilised in the preparation of visual design and planning guidelines. Kerime's experience includes working on a Conservation Management Plan for La Perouse Cable Station for NPWS; conducting a detailed physical paint analysis at Lower Fort Street, the Rocks (public housing) and at the Ranger's Residence, Centennial Park; and Conservation Management Plans for Moore Park Toll House, The Ranger's Residence in Centennial Park, The Establishment Hotel and 596 Crown Street, Surry Hills. She also undertakes conservation works on construction sites as a Conservation Architect.

As conservation architect Kerime has supervised the adaptive re-use of a warehouse building at 144 Goulburn Street, Surry Hills for mixed residential and commercial use including implementation of the interpretation strategy. This project has received several awards including Commendation from the Energy Australia National Trust Heritage Awards 2005, Commendation from the RAIA 2005 Awards in Multi-unit Housing category, Winner of the MBA 2005 Excellence in Housing Awards in Adaptive Re-use category, and High Commendation from the IPA 2005 Excellence in Property

Awards, in Savills Heritage Award category. Kerime has also supervised the repair/restoration works of original ceiling at the former Sydney School of Art in Pitt Street. She is currently working as Conservation Architect at 672 King St, Erskineville; 24 York Street, Sydney; 'The Chalet' 2 Yerton Avenue, Hunters Hill; 223B Bridge Road, Glebe; the Carla Zampatti Building at 435A Kent Street, Sydney, Jubilee Oval Pavilion and Bellevue Cottage at 55-57 Leichhardt Street, Glebe (adaptive reuse of a State Heritage Item for City of Sydney Council). She is currently working on the conservation works of "The Chalet" at 2 Yerton Avenue, Hunters Hill, and on the redevelopment of "Scarba House" site at 30 Wellington Street, Bondi for aged apartment by the Benevolent Society, which includes preparation of CMS for the whole site and its structures. Other conservation projects that Kerime oversees and are currently under construction include Burns Philip Building at 5-11 Bridge Street, Sydney for internal fit-out of FEX offices; internal refurbishment of three interconnected apartments in The Astor at 123 Macquarie Street, Sydney; Alterations & Additions to the former Patrick White House at 20 Martin Road, Centennial Park; a number of adaptive reuse projects on George Street for pub/hotel conversions and restoration of residential terraces at 22-26A Alfred Street, Milson's Point; and provision of BCA compliance drawings and advice in relation to timber stairs and roof top of the Chief Secretaries Building at 121 Macquarie Street, Sydney.

Since 2003, Kerime has been providing heritage consultancy services, including Heritage Assessments, Heritage Impact Statements, Heritage Advice and Archival Recordings to Centennial Parklands. Several projects have been undertaken, including the Toll House, the Staff Amenities Building, Public Amenities Buildings, Equestrian Grounds, Moore Park Golf Club and Driving Range clubhouse and the Parklands Weather Station.

Kerime has been leading City Plan Heritage since April 2007.

Burwood Municipal Council

In 2001 Kerime was responsible for the updating and entry of data into the Burwood Heritage Inventory (SHI). This project involved additional research; adding to the documentation on the existing inventory; ensuring the integrity of the database; and identifying and assessing potential conservation areas.

She also undertook a Professional Placement at the Council, which included the identification of potential heritage items and conducting a photographic survey.

GINA SCHEER
(Heritage Consultant)

Education

Bachelor of Arts with Honours

Classical Archaeology and Historical Archaeology Majors

University of Sydney, 1996 – 2000

Honours Thesis: *Mediterranean Archaeological Survey*

Bachelor of Arts Ancient History Major

Macquarie University, 1993, transferred to University of Sydney, 1995

Professional Memberships

Founding Member, Society for Mediterranean Archaeology, University of Sydney

Member, Australasian Society for Historical Archaeology

Key Positions and Responsibilities

City Plan Heritage (2007 – Present)

Heritage Consultant

Gina joined City Plan Heritage as a full-time Consultant after undertaking historical research and writing reports on a part-time basis. She graduated with a Bachelor of Arts (Honours) degree from University of Sydney in 2000, majoring in Classical Archaeology and Historical Archaeology. She has sound experience in archaeological project work, project documentation and artefact analysis. Gina's archaeological background has consolidated her strong research skills and ability to read the physical fabric.

At City Plan Heritage Gina is responsible for preparation of heritage assessments, archaeological assessments, heritage impact statements, archival recordings,

demolition reports and conservation management documents for a variety of public and private sector clients.

Gina has had experience in many aspects of cultural resource management working for both private and public sector organisations in Australia and overseas. Her work in Greece and Cyprus includes heritage study tours, landscape surveys and a range of archaeological research excavation projects.

Prior to City Plan Heritage she worked on many archaeological projects and excavations in Sydney and New South Wales as a sub-contracting archaeologist. Her experience includes excavation and survey fieldwork and European historical post excavation research and analysis for a variety of projects and reports. Gina also undertook office management and project management roles for various archaeological consultancies in Sydney.

She is a member of the Australasian Society for Historical Archaeology. She was a founding member of the Society for Mediterranean Archaeology at the University of Sydney, through which she continues to maintain her interest in international cultural heritage and assists in mentoring students.

ANNA CARTWRIGHT
(Assistant Heritage Consultant)

Education

2009 – present University of Sydney

Masters of Urban and Regional Planning (Heritage Conservation)

2005- 2008 University of Sydney

Graduated with Arts (Advanced) (Honours) with a major in Classical and Near Eastern Archaeology and a major in Government and International Relations.

Key Positions and Responsibilities

City Plan Heritage (2009- present)

Anna has recently joined City Plan Heritage after working at the Nicholson Museum as an education officer for 4 years. She has built up skills in research through her Honours thesis in Bronze Age wall decoration and reinforcement. Anna has extensive archaeological field and post- work experience having worked on research projects in Iran, England, France and Australia.

At City Plan Heritage Anna is responsible for preparation of heritage assessments, archaeological assessments, heritage impact statements, archival recordings, demolition reports and conservation management documents for a variety of public and private sector clients.

Professional Memberships

Near Eastern Archaeological Foundation

Royal Australian Historical Society

4.0 Experience (examples)

Cultural Heritage and Conservation Management

CONSULTANCY PROJECTS FOR RAILCORP

City Plan Heritage has been providing heritage consultancy services to RailCorp since 2007. The projects included preparation of Conservation Management Strategy for Valley Heights Rail Heritage Precinct, heritage advice and the preparation of a Heritage Impact Statement in association with the Section 60 Application to the NSW Heritage Office for the refurbishment of the Moss Vale Railway Station buildings, heritage advice and associated reports for the relocation of the Water Tower at Hornsby Locomotive Yard, and preparation of a Conservation Management Strategy to guide future conservation actions for significant buildings on the Merrylands Railway Station site so that the cultural significance is not compromised through inappropriate change and intervention to its fabric. The CMS provided structure for the management and conservation of the significant values of the Merrylands Station with regard to the relevant legislation and the requirements of the stakeholders as well as full archival recording of the Station buildings and paint analysis.

SYDNEY HARBOUR FORSHORE AUTHORITY

City Plan Heritage has been also providing various heritage consultancy services to the Foreshore Authority including East Darling Harbour redevelopment project, several Conservation Management Plans for the Authority's properties in The Rocks. Glenmore Hotel, Playfair Street terraces, Mining Museum (current) to name a few. City Plan Heritage is also provided heritage advice and services during the preparation of Jack Munday Place project in association with Hassell.

META APARTMENTS, 144 GOULBURN STREET, SYDNEY

City Plan Heritage provided the essential heritage services, between 2001 and 2005, including an Interpretation Strategy, to achieve a successful inner-city residential

conversion of a heritage listed warehouse building. City Plan Heritage was involved in every stage of the development process, from the preliminary phase to the completion of the project in continuing liaison with the consent authority. The project scope included the preparation of a Conservation Management Plan; the measured drawings and the comprehensive fabric survey of the existing warehouse building; preparation of HIS for Stages 1 & 2; archival recordings in accordance with the NSW Heritage Office's guidelines prior to, during and after the completion of the works; preparation of an Interpretation Strategy; and conservation architect services during the construction works. The conversion of the warehouse provided the best opportunity available for the long term conservation of the warehouse building through viable adaptive reuse. The building's heritage significance now is appreciated by a wider community. Examples of the internal panels, external signage and brochure are below.

SOUTH SYDNEY HOSPITAL

City Plan Heritage was engaged by the former South Sydney Council to prepare a Heritage Assessment of the decommissioned South Sydney Hospital which, at the time functioned as a community health care centre. Although many of the original and early Federation and Inter-war hospital buildings, some designed by the Office of the Government Architect at the time, were still on the site, most were vacant. The assessment was the first step in defining the potential for the redevelopment and adaptive re-use of the site. City Plan Heritage conducted a historical and physical investigation of the place and identified the significant buildings. Recommendations for their conservation were provided, to be guided by a future Conservation Management Plan.

ROYAL NORTH SHORE HOSPITAL

The proposed future redevelopment of the Royal North Shore Hospital needs to address cultural heritage issues. City Plan Heritage has worked with the Hospital's redevelopment team and with heritage landscaper Taylor Brammer as part of this

development process. The site contains a range of buildings, from domestic houses that have been adapted for hospital use, to the Federation-era architecture of the original Hospital core, and large-scale multi-storeyed facilities constructed in the late twentieth century. To determine the site's significance, City Plan Heritage comprehensively researched the history and evolution of each building on the hospital site, and assessed their degree of heritage significance. This assessment process was followed up by recommendations as to the future options available to the Hospital. This Heritage Assessment has preceded the second stage Conservation Management Plan, which provides planning, maintenance and guidelines for use of the hospital buildings and precincts. As an ongoing project, the Hospital requires liaison with both Hospital and Local and State Government representatives. Future involvement includes archival recordings and interpretation plans that will be carried out as the redevelopment of the hospital progresses.

ROYAL REHABILITATION CENTRE, RYDE

In 2002, City Plan Heritage was commissioned to conduct a Heritage Survey and Assessment of the Royal Rehabilitation Centre site at Ryde, in order to identify Cultural Heritage Values, and any buildings or sites of significance. The resulting report guided the Concept and Staged Development Plan currently under construction for the site, which was approved under Part 3A Project Application. Subsequent studies were carried out by City Plan Heritage for the satisfaction of the Director General's Requirements. These studies included an Archaeological Assessment, Heritage Interpretation Strategy and a full Archival Recording of the site as a whole (all buildings and structures as well as landscaping).

ANGLICAN RETIREMENT VILLAGES, DIOCESE OF SYDNEY

City Plan Heritage has recently provided heritage advice to Anglican Retirement Villages, Diocese of Sydney for the perspective redevelopment of the Neringah Hospital

Site in South Wahroonga and for the redevelopment of McCall Gardens in Box Hill as senior housing, and the opportunities and constraints associated with those sites.

BRAEMER FARM, MORUYA

City Plan Heritage prepared a heritage assessment of this historic property, including the derelict homestead and farm buildings, as part of a Master Plan for subdivision and development. Edaw are preparing the Master Plan and the assessment provided a guide for the future of the buildings. The condition of the built fabric is considered to be such that the fabric need not be retained however there are important opportunities for the interpretation of the site including the retention of the remnant vegetation.

GLEBE FORESHORE PROJECT, CITY OF SYDNEY

Parks and public places are increasingly regarded as places of cultural heritage value. This project for the City of Sydney proposed a continuous foreshore walk from Wentworth Park to Bicentennial Park, Glebe. We researched the history of the entire project area to guide the design and land-use opportunities. Following the preparation of Design Concepts by Council's consultant design team we prepared a Heritage Impact Statement for the proposed foreshore and park improvement. In parallel City Plan Services prepared a Statement Environmental Effects. The Glebe foreshore reserve includes Bellevue, a late Victorian villa and the Jubilee Park pavilion. Conservation Management Plans have been prepared for these buildings, as well as contributing ideas for adaptive re-use to meet current community needs. As a public place, the site will also require interpretation based on the historic research.

DUBBO RAAF DEPOT

City Plan Heritage has had an ongoing relationship with the RAAF depot since mid 2005. We have been engaged to prepare several reports for the site including Heritage Impact Statements and Management Plans for various buildings including the Bellman Hangars, the Rabaul store, the former Bunnings Warehouse and the Igloo, as well as a

conservation management plan for the site itself. This Site Conservation Management Plan investigated the broader contextual issues related to the site such as curtilage, landscape and significant landscape items (such as the Railway Spur Lines and the Scarred Trees). An analysis of the Issues, Constraints and Opportunities for the site was made and City Plan Heritage provided Inventory Sheets with Conservation Policies for each of the buildings and landscape elements on the site as well as Principal Conservation Policies that apply to the whole site.

CENTENNIAL PARK AND MOORE PARK TRUST

Since 2003 City Plan Heritage has provided consultancy services to the Moore Park Trust. Scope of works have included Heritage Assessments, Heritage Impact Statements, Heritage Advice and Archival Recordings and several projects have been undertaken, involving the Staff Amenities Building, Public Amenities Buildings, Equestrian Grounds, Moore Park Golf Club and Driving Range clubhouse and the Parklands Weather Station as well as the Moore Park Toll house and the Ranger's Residence.

For the Toll House which is regarded as an item of exceptional significance, City Plan Heritage prepared a comprehensive Conservation Management Plan. Works included: measured drawings of the Toll House and its surrounding buildings, an extensive fabric survey for the identification of the original surviving fabric and fabric of each development phase, landscape analysis and recommendations, and conservation policies to guide future conservation works and development on the site. The project also provided a report for the urgent repair works to stabilize the deterioration and damp penetration of the original stone building and the whole complex in association with our specialised advance building and stone conservation sub-consultants. An archival recording of the Toll House was also undertaken in accordance with the NSW Heritage Office's guidelines, prior to any work being undertaken. Our approach and commitment to this site has fostered an ongoing relationship with Centennial Parklands.

CRANBROOK SCHOOL

City Plan Heritage is currently undertaking a comprehensive Conservation Management Plan Study for Cranbrook School Bellevue Hill site. The study includes a full assessment of all individual heritage items and those of significance within the site as well as moveable heritage items and archaeological assessment. The CMP will develop policies and guidelines for the future management of the site and the conservation of its significant elements. City Plan Heritage is also providing ongoing consultancy services for the School's current development proposals that includes design advice and preparation of Heritage Impact Statements.

"LEURA", 24 VICTORIA ROAD, BELLEVUE HILL

A comprehensive Conservation Management Plan has recently been prepared for "Leura", a State Heritage Item listed under the Heritage Act for its owner. "Leura" was designed by Walter Liberty Vernon just before his appointment as a Government Architect in 1890.

Street Upgrade Projects

JACK MUNDEY PLACE, THE ROCKS

City Plan Heritage has been engaged in 2007 by the principal consultant, Hassell, on behalf of Sydney Harbour Foreshore Authority (SHFA), to provide conservation and heritage advice, and to prepare related Heritage Impact Statement for the project. The proposal was for the site of the Jack Munday Place located on Argyle Street between Harrington and George Streets in The Rocks. The Sydney Harbour Foreshore Authority's proposal included creation of the Jack Munday Place as a high quality pedestrian space, which required a number of changes to the appearance of Argyle Street. Hassell design team provided required design and construction documentation for the project. The project is currently before the Authority.

GATEWAYS PROJECT - DARLINGHURST, KINGS CROSS

City Plan Heritage has been engaged in 2003 by Spackman Mossop to prepare a Heritage Impact Statement for the then proposed landscape works for the Darlinghurst Gateway Project in 2003. The proposed works related only to awning replacement and streetscape and footpath refurbishment. There was no proposed alteration to the building fabric, other than the awnings. That report assessed the impact of the proposed works upon the heritage significance of the area and relevant elements of fabric. The site of the Darlinghurst Gateway Project extended from Kings Cross (the junction of Kings Cross and Darlinghurst Roads) to Fitzroy Gardens along Darlinghurst Road.

GATEWAYS PROJECT – BROADWAY

City Plan Heritage has been engaged in 2003 by Hassell to prepare a Heritage Impact Statement for the proposed landscape works for the Broadway Gateway Project. The proposed works related only to awning works where identified. There was no proposed alteration to the building fabric in the study area. The report assessed the impact of the proposed works upon the heritage significance of the area and relevant elements of fabric.

GLEBE POINT ROAD UPGRADE

The project, led by Spackman and Mossop Landscape Architects, required a review of the heritage studies for the area and a subsequent review of the significant elements of this identified streetscape. The fabric of the street was analysed and recommendations made on specific elements. A review of verandahs and awnings was made, being post supported and cantilevered, and incorporated in the implications for streetscape works.

Master Plan Projects and Heritage Studies

WOLLONGONG DCP REVIEW: HERITAGE CONSERVATION AREAS

City Plan Heritage is currently undertaking a review of the Wollongong Heritage Conservation Areas DCP. The study requires Heritage and Urban Design advice to prepare detailed development controls and appropriate guidelines in relation to the five specified Heritage Conservation Areas (HCA's) for inclusion within the updated Development Control Plan. These HCA's include Kembla Heights Mining Village, Old Bulli, Bulli, Austinmer and Brownsville. The project is undertaken in collaboration with City Plan Urban Design to appropriately address the existing context from an urban design perspective and provide comprehensive significance ranking maps (based on cadastral maps) for each of the five HCA's reviewed. The survey of the areas has been conducted on foot and each property has been ranked on a map in accordance with an urban and heritage ranking method. The draft study has recently been completed in June 2008 and pending Council's review.

GOULBURN CBD MASTER PLAN

In conjunction with EDAW, City Plan Heritage undertook this project as part of the preparation of the Goulburn CBD Master Plan, on behalf of the Goulburn Mulwaree Council. City Plan Heritage's role was to provide heritage consultancy services that informed the subject Master Plan. The Master Plan aimed to facilitate future management of the CBD by balancing development and conservation in a sustainable way. The objectives of the Plan were to develop standards and recommendations to improve the functionality and presentation of the CBD of Goulburn whilst maintaining, protecting, enhancing and promoting of Goulburn's built and natural heritage.

BELMORE ROAD AND CABRAMATTA ROAD HERITAGE CONSERVATION AREA STUDY

City Plan Heritage undertook a study of Belmont and Cabramatta Roads, Mosman for a potential Conservation Area in 2004 for Mosman Municipal Council. A previous

heritage assessment of Glover Street, Mosman recommended that Glover Street be listed as a Heritage Conservation Area and that an assessment of Belmont and Cabramatta Roads be undertaken to determine if those streets should be included in the Conservation Area. The study has provided a comprehensive survey and ranking of significance of the buildings within the study area and guideline recommendations for future development.

NORTH SYDNEY CONSERVATION AREA REVIEW

City Plan Heritage was engaged by North Sydney Council to undertake a review of the existing Conservation Areas within the North Sydney LGA. The principle aim of the study was to review the significance of the conservation areas and the constituent elements and to ascertain if there are potential conservation areas and additional heritage and/or contributory items of significance that not have been listed.

KU-RING-GAI TOWN CENTRES HERITAGE REVIEW

City Plan Heritage carried out a review of Heritage Items within the Gordon, Lindfield, Pymble and Roseville Town Centres for Ku-ring-gai Council in 2006. The Ministers Direction has called for land to be rezoned and densities increased in the areas around the railway line and the Pacific Highway.

The review was undertaken in consideration of the potential for redevelopment allowed under the aforementioned Ministers Direction. Many of the existing items had the potential to be significantly compromised by the extent of development allow by the rezoning. The intention was to identify those items which are of such significance that alternative solutions have to found if there is the potential for their significance to be compromised by surrounding development. The aim was also to identify those items of marginal significance which should not compromise the opportunities of a particular site provided those places of greater significance are conserved.

CANTERBURY HERITAGE STUDY REVIEW

City Plan Heritage undertook a review study of the Canterbury Heritage Study 1988 for Canterbury City Council between 2001 and 2004. This study included the survey of the whole Canterbury LGA and reviewed existing heritage items and recommended new heritage items to be included in the LEP and identified potential conservation areas within the LGA.

ASHBURY SINGLE DWELLING DCP

Following on from the Canterbury Heritage Study, Canterbury Council employed CPH to do a detailed urban design and heritage analysis of Ashbury to determine the strength of its heritage qualities and the most efficient manner of controls to achieve a development scenario that allowed change whilst retaining the essential early 20thC character of the area.

LINNWOOD, GUILDFORD

City Plan Heritage prepared a Conservation Management Plan and a Master Plan for this late Victorian mansion built for McCredie. The site was acquired by the Heritage Council of NSW and a suitable use was required that both served the community desire for access and conservation and a use that provided for the economic return for the building. Management and economic strategies were applied to the building within the constraints of the CMP.

Interpretation Strategy and Implementation

JACKSON'S LANDING

In association with 3D Projects, City Plan Heritage prepared the Site Interpretation Strategy for the Lend Lease redevelopment of the CSR sugar refinery in Pymont. The Site Interpretation Strategy intended to explore and ultimately express the significant history, associations, culture and physical character of this unique and special place. The expression of these significant characteristics and values aimed to enhance and

contribute to the latest phase or layer of use and development in the site's history. The site is one of high cultural value owing to its long term industrial use and its redevelopment as the new mixed residential and commercial suburb of Jackson's Landing. The Site Interpretation Strategy identified opportunities for interpreting the significant values of the place and proposed schematic options for site specific installations, interpreting tangible and intangible heritage values as well as preparing naming strategies, guidance signage and briefs for interpretive artworks. Guidelines and policies were prepared to guide the interpretative actions addressing issues of ownership, retrofitting, visitor orientation, durability and maintenance.

341 GEORGE STREET, SYDNEY

City Plan Heritage was engaged in 2006 to prepare an Interpretation Plan for the approved adaptive reuse of the former Westpac Bank Building at 341 George Street, Sydney. The Interpretation Plan was developed after consultation with the Westpac Banking Corporation and after the presentation of an Interpretation Strategy also prepared by City Plan Heritage. The Strategy identified principal themes for consideration including the staff roles and the changing nature of employment at the bank as well as commerce and banking operations and building fabric, particularly in relation to changes in the nominated areas. The Strategy was prepared for The Westpac Banking Corporation, and addressed interpretation displays in the banking chamber, mezzanine and lower basement levels inside the building, which continue to be leased by Westpac. City Plan Heritage worked in collaboration with Jan Ashdown Design Management, who designed the graphics and organised the materials for the display. As at March, 2008 the interpretation is almost complete.

ROUSE HILL TOWN CENTRE

In association with 3D Projects, City Plan Heritage also prepared a Site Interpretation Strategy for the proposed Rouse Hill Town Centre Development. This included preparation of a series of *Interpretation Briefs* for nominated sites in development. The

briefs provided a set of guidelines and principles for the specific interpretive action, inspiring the outcome through words and images and allowing for detailed design development at the appropriate time. These briefs were to be provided to the appropriate consultant (architect, landscape architect, interpretation designer, artist etc) to undertake the design development and implementation and included discussion of Interpretative Themes and Intentions as well as potential resources, materials and suggested potential types of designer. Potential locations were also identified. Interpretation of the site also included Aboriginal sites as there were four identified sites of significance within the boundary of the proposed township.

5.0 Public and Private Sector References

For references please feel free to contact the following:

- Robert Davidson from Canterbury Council on 02 9789 9300
- Joel Thomson, Strategic Project Officer - Heritage from Wollongong City Council on 4227 7524
- Zoran Popovic, Heritage and Planning Department of Sydney Harbour Foreshore Authority on 02 9240 8500
- Peter Navratil, Development Manager from the Carrington Group on 02 8394 8886
- Antony Fabbro, Urban Planner from Ku-ring-gai Council on 02 9424 0854
- Deborah Easement, Principal Landscape Architect, Hassell on 02 9101-2073
- Carla Zampatti, Executive Director of Carla Zampatti Pty Ltd on 9260 9700

6.0 Conclusion

The team at City Plan Heritage would like to thank you for your consideration of this tender and we hope to work with you in the future. We believe we can offer you a

personalised but professional service; we endeavour at all times to meet client needs while striking a positive balance between appropriate change and the retention of cultural values.

If you have any further queries or require additional information about the team at City Plan please do not hesitate to contact us.